

M/C Service Solutions Finds Marketing Solution in Five Sparrows

TROY, MICHIGAN, March 31, 2004— M/C Service Solutions, a provider of affordable IT service and support solutions, today announced a new marketing services agreement with Five Sparrows, LLC of Hartland, Michigan. Five Sparrows will be providing marketing services including web site redesign, search engine optimization, press releases, e-newsletters, and a variety of advertising initiatives to help M/C Service Solutions improve its marketing efforts and corporate visibility.

M/C Service Solutions provides on-site IT services, professional services (such as project management and information protection), equipment repairs, and reporting services to help organizations spot trends and help control IT costs. M/C Service Solutions provides services to the United States, Canada, and Mexico.

“We are excited to have a comprehensive marketing plan in place that will focus on our message and branding,” said Scott Goemmel, Vice President of M/C Service Solutions. “We are implementing a full range of marketing initiatives to improve the way in which we communicate with our customers and potential customers. For example, updating our web site and sending out regular e-newsletters to our customers will add even more value to the customer experience at M/C.”

Five Sparrows, LLC is a web site and marketing firm that specializes in creative, cost-effective strategies to help small businesses and non-profits gain visibility and exposure by using the power of the Internet in conjunction with traditional marketing methods.

“Five Sparrows provides its clients with ideas and choices that fit both their corporate goals and their budgets,” said Lauren Hobson, President of Five Sparrows, LLC. “By combining Internet marketing with more traditional methods, M/C will be able to reach its market in a much more effective way.”

About M/C Service Solutions

M/C Service Solutions is dedicated to delivering the highest quality customer satisfaction in the IT Service and Support market. By managing customer relationships as an extension of their team, M/C provides a very customized and personal understanding of any unique business issue, personality, and support requirement. M/C Service Solutions currently supports more than 3,000 customer locations in over 38 states. For more information call 800-451-4429 or visit www.mcservicesolutions.com.

About Five Sparrows

Five Sparrows specializes in web sites and marketing services for small businesses, as well as web hosting, complete search engine optimization, and content management systems. Five Sparrows also provides graphic design and traditional marketing collateral including brochures, newsletters, and data sheets. Five Sparrows is located in Hartland, Michigan. For more information, call 810-923-1874 or visit www.fivesparrows.com.